110 TOP SECRETS TO SELLING ON TV

Entrepreneur

AMERICA'S TOP FAST-GROWTH BUSINESSES AND THE ENTREPRENEURS WHO BUILT THEM



82. Alliance LLC

DAN VUKOVICH

OEM distributor of imported automotive and industrial products Valparaiso. IN

allianceorg.com

Began: October 2001 w/2 employees; 12 employees projected by 2009 Initial investment: \$12,000 from savings/personal funds 2003 sales: \$1.8 million 2007 sales: \$7.1 million

Turned a profit: 2002 First million: 2003

Best advice: Calm waters do not make good sailors. Do not be afraid of problems, because you can learn from them.

PLUS-

WHY YOUR BUSINESS NEEDS